ISFMF Festival 2017 Program

Country of Honor: USA

Make Film Music Great Again

Panels

- **The United States of Hollywood: American Film Music** | It all started in the United States. From the very beginning and introducing the sound in motion pictures, there was a need for creating musical background. American films were the first to introduce film music as we know it today. Inspired by classical composer Richard Wagner, romantic genre became the pillar of every film music score in Hollywood. How did American film music evolve through decades? Are there some new approaches, new directions? What are the best stories of American film music legends?

- **The United States of Hollywood: Music Industry** | It’s not just about pure art. Today's music industry is an ocean of sharks and more than ever it became important to learn the way of acquiring your goals and ambitions. Here’s to the fools who dream. Also, find out what is really happening inside the industry, as told by real sharks.

- **Show Business and Music as Social Activism** | Music industry and social activism don’t go together? Think about it one more time. Unless you are into l'art pour l'art, artists often use their work, either through film or music, to point out important topics. Diane Warren wrote the Oscar-nominated song Til It Happens To You, co-written with Lady Gaga, which became an anthem to the victims of sexual violence. Peter Gabriel has founded a worldwide network to support human rights. Elton John fights ignorance for decades and is one of the most influential people in the world, not only in show business, but also in humanitarian work. And they are only the tip of the iceberg. Faith in humanity restored?

- **Women in Show Business** | The world is round, people. We are not in the Dark Ages anymore. Women are as equally important and equally capable in show business as men; they are also very successful and many of them became one of the most influential people in the world. So why is that still an issue, why is there still inequality of wages and incomes and why do some circles think women can’t do any better than men?

- **Women Composers** | We dare you to name more than five women composers. Not an easy task, right? So why is that?! Is composing really a man's job? Let's discuss this important
issue with that rare species of women composers who are nothing less but brilliant at what they do.

- **HORIZONS OF FILM MUSIC: CREATIVITY VS. TECHNOLOGY |** Now this is one more extremely topic. Where does it all go? And we don't mean in philosophical way. Technology evolves so fast that we often get surprised by its effects. How exactly does technology evolution affect film music? Does it dictate new styles and musical approaches? Does it harm overall creativity or one can find the perfect balance? What happens when you confront the industry, production needs and budget to composer's vision?

- **DIRECTING A MUSICAL |** Musicals exist since the earliest years of cinema. Through the last century, the genre had its ups and downs, but it remained one of the most beloved styles of telling a story. And there are no better examples of storytellers than these most distinguished gentlemen, award-winning creators and directors of some hell of the musicals.

- **FILM MUSIC IN REGION |** Once we learn everything about American film music, there still remains a question what about film music industry in the rest of the world? To answer that question, we have to take a look at the Central-Eastern part of Europe and hear what eminent composers and producers who work there have to say.

**MASTERCLASSES**

- **BETWEEN FILM AND MUSIC**
- **THE GRAVITY OF SOUND**
- **THE SOUND OF MUSIC: THE ART OF SOUND MIXING**
- **PSYCHOLOGY OF FILM MUSIC**
- **FILM MUSIC AS NARRATIVE AND INFLUENCE ON DIRECTING**